



Lottery Terminal



Fun & games for your customers ... profit for your bottom line

What are the benefits of selling the games?

- Satisfied customers
- Traffic builder
- Revenue generator
- Competitive edge
- New customers
- Easy to manage - no paperwork to complete or mail to BCLC

Basic Measurements

- Lottery Terminal:
17.5" high x 11" wide x 17.75" deep
- Ticket Printer:
12.5" high x 11.5" wide x 11.5" deep
- Check-A-Ticket (CAT):
12.5" high x 7.75" wide x 4.5" deep



Check-A-Ticket Machine

Marketing Support

- Consumer promotions conducted to increase gross sales, i.e., Second Chance Draws
- Promo Kits available to retailers
- Retailer and staff incentives based on quota achievement – cash and prizes awarded
- Free point-of-sale provided for all promotions and contests – plus "how to play" information and signs
- Luck magazine – monthly newsletter for players

Security

- All lottery products have a unique bar code and control number

Sales Support

- Territory Manager makes a regular call
- Lottery Terminal news and sign-on messaging
- Retailers on a regular cycle for ticket and supply orders
- BCLC provides all equipment
- BCLC provides supplies at no cost, i.e. ticket stock, printer ribbons, selection slip table
- Game information material for players and retailers
- Monthly newsletter, Lottoline, for retailers



Hotline Operator

Retailer Training and Support

- Free training provided by BCLC for proprietor
- Training is available from BCLC for staff operating a Lottery terminal
- Retailer support from your Territory Manager, Tel-Sell Representative and Hotline – all just a phone call away



Ticket Printer



Luck Magazine

Jackpot Signage



Retailer Incentive

Selection Slip Table



Product Information



- Draws held Wednesdays and Saturdays
- Players pick six numbers from 1 - 49 for each \$1 selection
- Minimum top prize is \$2 million



- Draws held Fridays
- Players pick seven numbers from 1 - 47 for each selection
- Three selections cost \$2
- Minimum top prize is \$2.5 million



- Draws held Wednesdays and Saturdays
- Players pick six numbers from 1 - 49 for each 50¢ selection
- Top prize is \$1 million



- Draws held Wednesdays, Fridays and Saturdays
- Must be played in conjunction with Lotto 6/49, BC/49 or Lotto Super 7
- Each four-number selection costs \$1
- Top prize is \$500,000



- Draws held daily
- Features three ways to play for \$1, \$2, \$5 or \$10
- Players choose a three-digit number from 000 - 999
- Prizes depend on wager



- Players predict the outcomes of 3 - 6 Sports Action games with reference to the odds printed on the Sports Action Menu
- Prize potential is printed on each ticket



- Point Spread means the minimum score difference by which a team is expected to win
- Players predict the outcomes of 3 - 12 Sports Action games
- Prize potential is printed on each ticket



- Players predict the outcomes of 13 Sports Action games
- Prizes are offered for correctly predicting the outcomes of 11, 12 or 13 games



- Players predict whether the total score will be over or under the pre-set lines for each of 3 - 10 games
- Players mark their predictions as O (for over the line) or U (for under the line)
- Prize potential is printed on each ticket



- Draws held every five minutes from 6:05 a.m. to 1:00 a.m. (Pacific Time) daily
- Players pick one to ten numbers from 1 - 80
- 20 winning numbers per draw
- Selections are \$1, \$2, \$5 or \$10 per draw; maximum price per ticket is \$100
- Maximum prize for a Keno draw is \$100,000



- A game enhancement to Keno that offers players a chance to multiply their Keno winnings by 3, 4, 5 or 10 times (players must play Keno in order to play Keno Bonus)
- The price of the Keno ticket doubles when Keno Bonus is purchased
- Draws occur right before each 5-minute Keno draw from 6:05 a.m. to 1:00 a.m. (Pacific Time) daily



- Players can choose from tickets costing \$1 - \$10
- Special occasion and seasonal games offered
- Top prizes vary in amount

Contact BCLC Sales Admin. for more information:

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